

Sponsorship Officer

Responsibilities

1. FIR Sponsorship

Tasks

2. Attract sponsors and negotiate agreements on a commission-basis
3. Produce a yearly Funding Plan
4. Produce status report to FIR President on demand and to FIR Council at periodic meetings

Requirements

1. Good network of personal contacts in sponsorship world
2. Good understanding of standard marketing / advertising / PR concepts
3. Good communicator , to both top level (e.g. sponsoring executives) and low level (e.g. Racketlon players)
4. Experienced in long-term, strategic thinking
5. Excellent understanding of international Racketlon
6. Able to work within a tight budget

Conditions

1. FIR Council position
2. Estimated effort: TBD part-days per month
3. Location: anywhere
4. Rewards: TBD